



O-COCOSDA 2024

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**2024**

*October 18th, Departure from Conference Venue*

# **SANYING CULTURAL TOUR**

**Estimated departure at 13:00**

**Yang Ming Chiao Tung University → Sanxia Old Street**

**Ambassador Hsinchu ← Yingge Historical Street of Ceramics**

## **SANXIA OLD STREET**

**Estimated length of stay 14:00-15:00**

Sanxia Old Street, also known as Sanxiaoyong Old Street, has been a prosperous commercial street since the Qing Dynasty. After the street was reorganized during the Japanese occupation, new Western-style buildings were gradually emerging, showing the prosperity of the Three Gorges. Today, stepping into the quaint Sanxia Old Street is like walking into a time tunnel. The long red brick arcades and Baroque archways form a unique image of the old street.

Sanxia Old Street brings together historical sites, food and cultural essence. In addition to old buildings, Sanxia Old Street is full of camphor, dyeing, teahouses, traditional Chinese medicine stores and grocery stores. These were the main industries in the Three Gorges area during the Qing Dynasty and Japanese colonial period. , tourists may wish to walk into nostalgic shops and feel the old style of Three Gorges; they must not miss the ancient flavor of Three Gorges on the old street, and taste the famous Three Gorges golden ox horns with various flavors and handmade bean curd passed down from three generations.

## **YINGGE HISTORICAL STREET OF CERAMICS**

**Estimated length of stay 15:30-17:00**

As early as 200 years ago, this ancient street was created by the residents of Jianshanpu area due to the sticky soil, easy access to firewood, weeds, coal resources, and the ever-developing waterway transportation, which was closely related to the Japanese occupation period. With the establishment of kiln production, Yingge kiln industry was destined to have a lasting impact on Taiwan's ceramic culture.

The best spokesperson for Jingdezhen and ceramics in Taiwan is none other than Yingge.

Walking through the old street, you can find unique "pottery" themed stores such as ceramic tableware specialty stores, ceramic artist studios, Yingge Ceramics Old Store, ceramic artist exhibition and sales centers, ceramic DIY classrooms and factory-operated stores.

**Estimated arrival at Ambassador Hsinchu (Banquet Venue) 18:30 - 21:00**